

Syncplicity is a next-generation cloud-based solution for secure file synchronization, mobility and collaboration that is revolutionizing the way people work. Our award winning solutions give individuals, teams and businesses of all sizes seamless access to all the files they need — on every computer, mobile device, file server and business application they work in — while liberating them from the complexity of their computing environment. Built from the ground up with business-class security, control and supportability, Syncplicity is capitalizing on the multi-billion dollar market at the intersection of cloud computing, universal file access and sharing, secure mobility and the “consumerization” of technology in the workplace. Our culture is fast-moving, smart, innovative, and bold. Our goal is to hire the most talented and driven people in the market and give them the resources to do terrific things.

UX Lead

We are looking for a seasoned and hands on UX leader with a passion to develop easy to use, elegant and intuitive solutions that embody a high quality consumer product, but that are geared towards the enterprise market.

This position is a very high impact and visibility role within the company. The ideal candidate has at least 8 years of previous experience in a UX position or similar role working on products that have a broad user base and which deliver rich and intuitive user experiences. Our solutions includes a variety of customer interfaces from iOS and Android clients to Mac’s, PC’s and online. Our customer profile ranges from individuals and business users to IT Administrators overseeing company-wide information management policies to secure corporate data while giving workers the tools they need to do their jobs efficiently.

The individual in this role will be responsible for the overall look, feel and user experience of Syncplicity’s products.

Key Responsibilities

- Drive the overall look, feel and usability across the entire Syncplicity product line
- Work closely with Product Managers and Engineers to deliver solutions that are easy to use, elegant and intuitive for all constituents of our user base and that help our business grow by demonstrating quick value to our customers
- Design product flows such as a site map and detailed components such as a web page
- Embody all “personas” of our user base to create a solution that tailors to their needs
- Collect feedback on the usability of the product by directly interacting with customers and by mining relevant data from various internal data sources such as Support
- Be an advocate within the company to raise visibility on usability issues across the product

Key Requirements

- Ability to design flows and actual product GUIs (knowledge of HTML or other such technologies is not required, but the ability to design a graphical screen in detail, along with the graphical elements that compose it, such as buttons, is)
- Be a facilitator of creative discussion and able to introduce novel and cutting edge ideas into the thought process (i.e. think out of the box)
- Team player with a can do attitude, great communication skills and a relentless attention to detail

- Possess a good working knowledge of SDLC and have worked at a software company in similar capacity before
- Expert-level knowledge of graphic design tools such as Adobe Photoshop and Illustrator

Nice to Have

- A degree in visual design, human factor and interaction design, cognitive psychology or equivalent degree(s) or experience
- Past experience with a SaaS product

Equal Opportunity Employer

Syncplicity is an equal opportunity employer and does not discriminate on the basis of race, sex, age, national origin, religion, physical or mental handicaps or disabilities, marital status, veteran status, sexual orientation, nor any other basis prohibited by law.

Please send your resume to jobs@syncplicity.com . Directs only, please (no 3rd party agencies).