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Syncplicity iPhone Application

Seamlessly access, share and manage all your files from the iPhone

“Syncplicity extends access to all our files to the iPhone, eliminating the need for anyone to email a file to have mobile access to it. For the first time, we can get any file securely from the corporate network or a user’s laptop to our mobile users on the iPhone, whether it was saved on their laptop, desktop or SharePoint.” -- Brandon Gage, SVP, United Capital

No matter where you keep your files – PCs, Macs, Google Docs, SharePoint or other places on your corporate network – you can now easily access them all on your iPhone without moving a single file. Syncplicity automatically captures files where you save them, in the file structures you actually work in, so you never have to move a file to a new cloud box or check-in/check-out a file to get universal access from iPhones, PCs, Macs, web browsers, or cloud applications like Google Apps and Google Docs. Syncplicity for iPhone also makes it easy to upload photos and videos taken with the iPhone back to any folder, including folders shared with others.

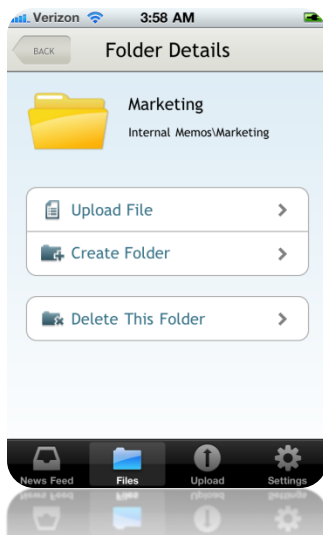
For companies and IT, Syncplicity has built-in policy, permission controls, and complete end-to-end encryption for all data transferred, stored in Syncplicity, and stored on the iPhone. It also comes with a unique remote wipe feature, able to remotely and permanently delete all cached files on the iPhone, in case the device is lost or stolen.

Top Features

- A beautiful, 100% native user interface optimized for your iPhone
- Browse and open any file or folder in your Syncplicity account, including shared folders
- Save bandwidth when you open files – Syncplicity skips re-downloading unchanged files
- Wirelessly upload photos and videos taken on your iPhone to any folder
- Manage files and folders in your entire account – delete, restore, and create
- Go back in time with full access to every file’s previous versions
- Stay up-to-date with your News Feed – all events in your account listed in chronological order
- Share any file with anyone over email, SMS, or just copy a web link into the clipboard
- Rest easy with end-to-end security – Syncplicity transmits and stores all data encrypted with AES-256 protection
- Remain safe and in control – unlinking your device will reset it and wipe all data stored on it

Anywhere Access from Your iPhone

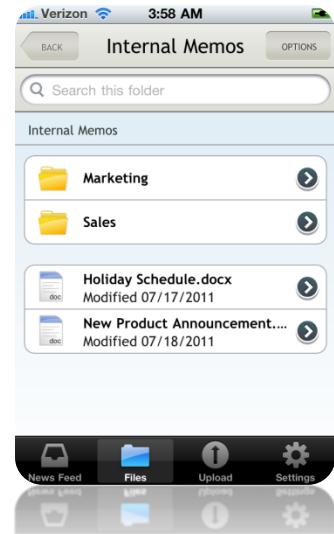
Syncplicity users can browse, share and manage all their files and folders from their mobile device, no matter whether those files are stored on their PC, Mac, SharePoint servers, on the corporate network or in Google Docs. With Syncplicity, users can gain secure mobile access to any file and folder anytime, eliminating the need to email file attachments or use laptops and VPNs to ensure access to all their files while away from their computers.



File Management, Photos and Videos

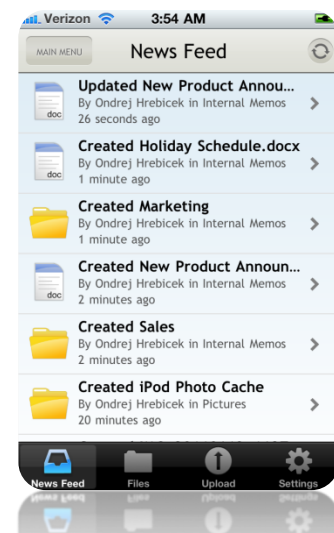
Syncplicity for iPhone enables file management for users on the go. They can create and delete folders, create and upload photos and videos, and view and revert to files' previous versions. Users can, with one click, upload both new and existing photos and videos taken on their iPhone, iPad or Android device to any of their folders, including folders shared with others. Users who need to quickly share collateral with coworkers, clients, or partners will benefit from this feature the most, as photos and videos wirelessly uploaded from mobile devices appear online right away and synchronize instantaneously to everyone's computers.

Android users can also utilize other Android apps to create and edit documents and then upload them to Syncplicity so those files are synced and accessible to other computers and with colleagues.



Real-time Collaboration and Sharing

To enable effective collaboration, Syncplicity Mobile Apps come with full support for the Syncplicity News Feed. The News Feed, which displays an activity stream of files and folders that a user has access to in their Virtual Private Cloud notifies users instantly of changes in folders and files they care about and gives them direct access to all recently created, updated, or deleted files without having to search through a file browser to find them. The News Feed eliminates the need for colleagues to send emails to notify their team of the most recent changes ready for review, and shared Syncplicity folders eliminate the need to email files to colleagues to give

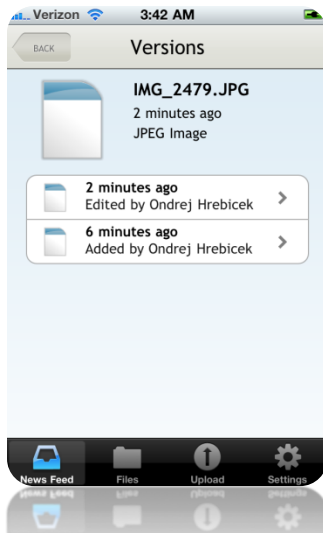


them access to those files. Shared Syncplicity folders are automatically synced to all recipients' computers for easy, universal access.

Syncplicity's mobile apps also make it easy to share files of any size without needing access to a computer or corporate network. Users can create a Shareable Link, which can be sent via text message (SMS) or emailed to anyone. It can also be copied to a clipboard for use in another application. No more messy email attachments or trips back to the office to send that important file!

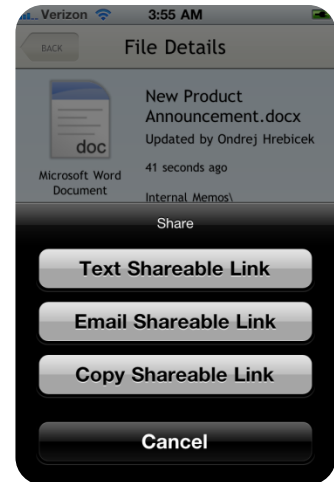
Powerful Versioning

Syncplicity raises the bar on versioning with its distinct ability to list and open any past version of any file from their iPhone or iPad. Syncplicity for



iPhone and iPad enables the ability to instantly roll back any file version so it once again

becomes the latest, current version of the file. All changes performed on the mobile device are immediately reflected online within a user's Syncplicity account, and Syncplicity's synchronization technology immediately syncs those changes to the user's computers, corporate files servers, SharePoint or Google Docs in their Virtual Private Cloud. No matter where a user accesses their files, they are always assured of having the right version.



Security on the iPhone

Control and security are cornerstone features of the Syncplicity iPhone app. All data – including metadata and data cached on mobile devices– is always transferred and stored encrypted using AES-256. Syncplicity will keep users logged in by default, but for additional security users can configure the app to require a username and password every time it starts up. iPhone users have the additional option to set an access code and automatically disable Syncplicity on their iPhone and wipe their Syncplicity files if there are too many invalid attempts to access their files.

Unlike other mobile access apps, Syncplicity enables users to unlink their mobile device from their Syncplicity account and “remotely wipe” all cached data at any time by simply logging into their account

and initiating a remote wipe. This means that if a device is ever lost or stolen, any data associated with a Syncplicity account will be protected with at-rest encryption and can be remotely wiped by either the user or IT.