

Syncplicity for Salesforce

Meet your Virtual Private Cloud

Seamlessly access, share, and edit all of your files from within Salesforce

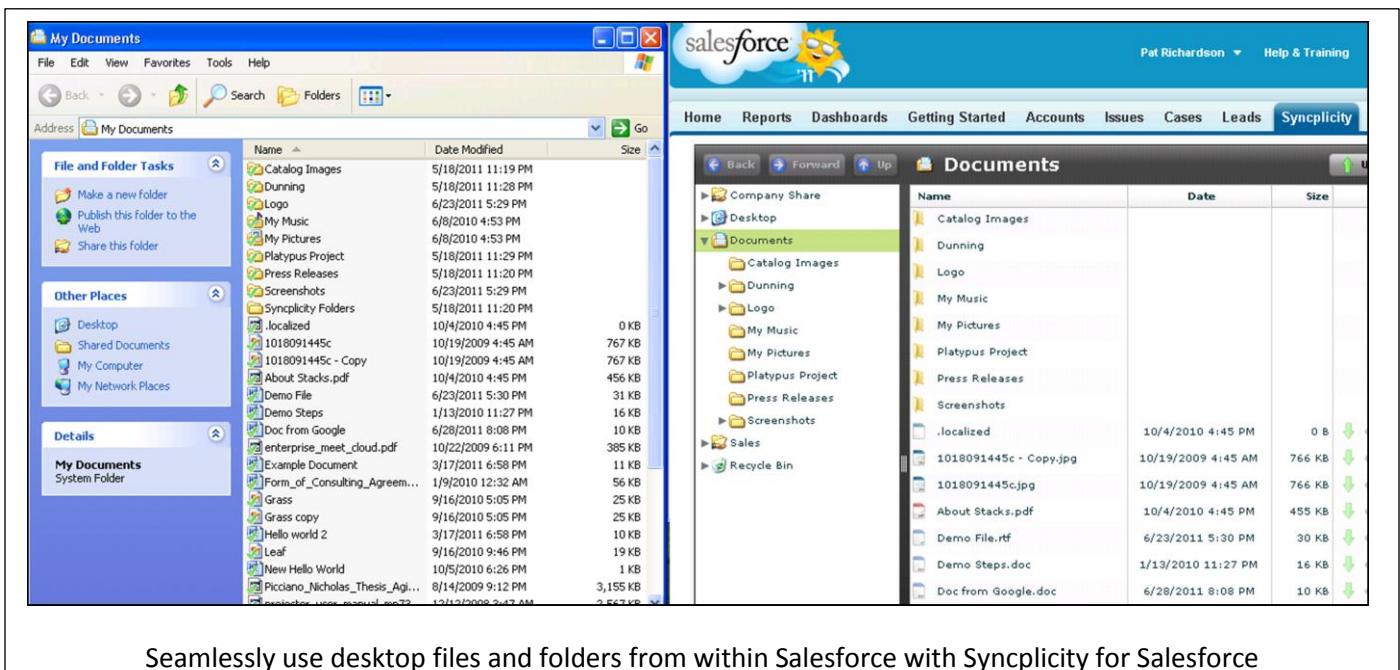
Bring sync and file management to Salesforce. Businesses turn to Salesforce to manage their customers, leads, and opportunities across phone calls and e-mails. Files are a key part of many of these interactions but are commonly handled outside of Salesforce, on laptops, desktops, file servers, SharePoint Servers and within Microsoft Office.

Syncplicity's integration with Salesforce provides one-click access, sharing, and management of files that are on your desktops, servers, and even other cloud applications such as Google Docs, directly from within Salesforce. Files are automatically versioned and kept up-to-date through sync so you are always working with the right version without having to manually upload or download files. Syncplicity for Salesforce ensures the files in Salesforce never go stale so your team is always on the same page.

Give your Sales Team what They Need

Link your Syncplicity and Salesforce accounts once, and you're ready to go. No need to set up a new folder and file structure, no need to re-organize all your files or upload them to a new location – we let you work the way you want, with your files and folders exactly where and how you like to keep them.

- Share files easily with customers, prospects and members of your team, from within Salesforce or any computer you work on. Share files from presentations to videos with one click, or invite others into a shared folder to collaborate. Avoid the hassle of large email attachments and worries over who has the latest version



Seamlessly use desktop files and folders from within Salesforce with Syncplicity for Salesforce

- Keep track of progress and file changes with Newsfeeds
- Eliminate uploads, check ins, check outs, and worries over if you have the right file version
- Access your files online from within Salesforce, any web browser, Google Docs or your mobile device, or offline from any of your computers
- Changes made within Salesforce are automatically backed up, versioned, and synced back everywhere that file exists, for you and others you may have shared that file with, from members of your team to customers and prospects.
- Unify your customer and lead file management with Salesforce.
- Save money by avoiding extra Salesforce storage costs, or by replacing your premise servers with Syncplicity

Powerful and affordable

Fully integrated with Salesforce. Salesforce and Syncplicity accounts are connected through Single Sign-On. Syncplicity for Salesforce can be added to any Account, Asset, Campaign, Case, Contact, Contract, Event, Lead, Opportunity, Product, or Solution layout, added as a Tab, or used as its own application.

Add Salesforce to your own Syncplicity Virtual Private Cloud. Syncplicity's Business Edition is a virtual private cloud that offers your organization a new way to provide an unlimited number of users easy, intuitive file management capabilities without sacrificing administrative control or the security of corporate data. Syncplicity for Salesforce is included in Business Edition at no additional charge.

You're in control. Select what you sync by choosing which files and folders you want in your own virtual private cloud. Ensure only the right people have access through Salesforce and Syncplicity permissions, policies, and reporting.

No limits: Scales to fit your business needs. Sharing and working with large files and document libraries is no problem with unlimited storage and no limitations on file size, number of files, or file type. There's no special "box" to manage: Syncplicity for Salesforce works with your files and folders wherever they are without having to upload or move files to a new location. Syncplicity is 100% adaptable and scales to accommodate as few as 3 users to as many as you need. There are no limits to the number of users, computers or mobile devices you can add instantly.

Secure and Robust. Enterprise level security is critical to every business. All files are stored with quadruplicate replication in three geographically separate data centers, delivering 99.9999999% data resiliency to protect you from data loss. AES-256 encryption of all transfers and data at rest provides enterprise-grade security, and data centers are SAS70 Type II compliant. And to protect files from user error, continuous data backup protection with instant restore allows instant restoration of past revisions or deleted files.

Your Virtual Private Cloud has Your Business Covered. Elevate your file management to the only cloud-based file management solution designed to seamlessly allow every user from the bottom up to work the way they want.

Users gain flexibility and productivity with automated file sync and backup features, one-click file sharing plus access to files online and offline across multiple devices, platforms and cloud applications.

IT administrators experience enhanced control and protection of corporate data assets, with the ability to set, monitor and manage file access and sharing policies to secure corporate data.

With no hardware required and a one-time set up that can get a team started in minutes, Syncplicity's Virtual Private Cloud is fully equipped to usher your organization into a new age of file management.

Easy file management for users. Today's workers juggle more files, computers, mobile devices and cloud applications than ever before. And with a custom virtual private cloud, users can unite their files across PCs, Macs, mobile, file servers or cloud apps like Salesforce and Google.

Syncplicity works with existing files, applications, servers and mobile devices in-place, so there's never a need to move or centralize files to gain the benefits of Syncplicity. In fact, there's barely a need for users to manage files at all with automated features like instant sync and backup with file versioning.

When it comes to collaboration, working within teams in office or remotely is easier than ever with one-click sharing both inside and outside of the firewall, and a News Feed that reports changes as they're made.

Syncplicity is a powerful yet easy solution for users of all levels of technical understanding to adopt. After a one-time setup, users can access files anywhere, anytime both on and online, in the native environments they are used to.

Robust IT administrator controls. Every secure file management system requires a unified way to keep corporate data safeguarded and to ensure compliance with corporate security standards and policies. Syncplicity's unique Administrative Console unifies your company's file management to make it easy for IT administrators to provide users access to the files they need while ensuring the security of corporate data.

With the Administrative Console, IT admin can create and manage user accounts with just a few clicks. And setting policies and permissions are equally as easy to create and manage with absolute visibility into where each file is located and who has access.

Replace existing file servers or complement your current infrastructure. The future of file management is in the clouds, and with your virtual private cloud you get a dynamic solution with the user benefits of instant sync, backup, sharing and access.

With one time set up and no hardware or VPN required, Syncplicity can either replace old file servers or can support and unify file management with existing file servers. Some customers use Syncplicity to unify file management across their existing file servers, user computers, mobile devices and where required, cloud applications like Salesforce. Others replace existing file servers entirely with Syncplicity, reporting savings of 70% or more. No matter which option you choose, your virtual private cloud is

completely adaptable with an open architecture that allows you to create a file management structure that works for your business.

Business-level support. Syncplicity provides a variety of support offerings designed to meet the level of support your company needs from self-help community support and online resources to personal one-on-one phone and e-mail support.

Syncplicity Business Edition for Salesforce Top Features

- Instant file sync across desktops, laptops, mobile, Google Docs, Salesforce.com and file servers – the choice is yours
- Easy file sharing and collaboration across teams or company-wide
- Continuous data protection with automatic backup and instant restore
- Native clients for an easy user interface across Windows, Mac OS, iPhone, and iPad
- Work inside or outside of the firewall, online or offline
- No requirement for users to move files to gain the benefits of Syncplicity
- Rich integration and single sign-on with on-premise servers and cloud applications, from generic file servers and SharePoint to Google Apps and Salesforce.com.
- Supports any folder or file structure with no limitations on number, size, or type of files.
- All files and transfers encrypted with military grade encryption and stored in SAS70 Type II certified data centers
- Admin permission, policy, and provisioning controls with reporting allow IT to centrally manage all aspects of the system

Pricing and Availability

Syncplicity for Salesforce is included at no extra cost with Syncplicity Business Edition. Prices for Business Edition start at just \$45 per month for three users, with unlimited scalability and no long term commitment. Volume discounts are also available.

Sign up for a free trial at <https://my.syncplicity.com/Salesforce/Install.aspx>

Contact sales at 1-888-99-SYNCP (1-888-997-9627) or sales@syncplicity.com.

Visit www.syncplicity.com