

Become a Syncplicity Reseller Partner

Our Reseller Partner model helps you strengthen key relationships while realizing more profit. With a Reseller Partner engagement, your team takes the lead in sales and outsources implementation, service and support to Syncplicity.

How do Referral Partners profit?

Syncplicity Reseller Partners can collect from several revenue channels beyond initial cloud solution sales, including:

- Perpetual income and brand new revenue streams without certification costs or expensive management costs
- Reseller Partners retain the relationship with their customers
- Additional revenue streams possible from storage costs

What are the Partner requirements?

Reseller Partners must complete sales certification and annual recertification. Additionally, Reseller Partners are responsible for:

- Registering the deal with Syncplicity
- Jointly sharing the sales effort with Syncplicity
- Contract execution, billing and collection efforts
- Ongoing account management

To learn more about our Referral Program visit our Syncplicity Partner Portal [here](#).

Key Features

Industry-leading Margins

You Own the Relationship

Partners have the ability to bill their customer directly

Support

Dedicated Channel and Managers to assist in business development for sales and marketing

Access to Programs & Funds

Participate in lead generation campaigns utilizing campaign assets (US and Canada)

Partner Portal

Access white papers, cobranded sales materials, industry data sheets, videos and more

Training and Demonstrations

Whether it's meeting in person, virtual classrooms or webinars, we'll help you become Syncplicity solution savvy

