

# Why Partner with Syncplicity?

Syncplicity provides an enterprise-grade file sync and share solution that gives users access to files — no matter where they reside — across devices, online or offline. A rich and secure mobile, web and desktop experience enables internal and external collaboration, while giving IT the security, manageability, and control they need.

## Key Competitive Differentiators -

- ✓ **Largest EFSS Deployments in the World**  
with 330k, 200k, 150k users
- ✓ **Unmatchable Scale and Speed**
- ✓ **Robust Enterprise Security**  
European Storage option & Orchestration  
Integrated rights management
- ✓ **Policy-driven Hybrid Cloud**  
Enterprises have a choice where data is stored  
- on & off-premises
- ✓ **Multi-folder Sync**  
Turn any folder on the desktop into a sync folder  
No need to move content into a “magic folder”  
Enables real-time back-up
- ✓ **Group-based Policies**  
Allows enterprises to set policies flexibly based  
on business requirements
- ✓ **Gold-standard User Experience**  
No training required to start using the solution
- ✓ **In-App Editing**  
Ensures the secure creation & editing for Word,  
PowerPoint, Excel files & PDF annotation
- ✓ **Syncplicity Data Hub**  
Automate migration and connect to content systems
- ✓ **Microsoft Office 365**  
Seamless integrations with Office 365 for secure  
enterprise collaboration

## Program Highlights

- Channel Centric Indirect Sales Model
- Dedicated Channel Manager
- Direct Sales Support Provided Regionally
- Leads Provided
- Free Channel Marketing Programs
- Free Training and Enablement
- Highest Margins in the Industry

For questions regarding the **Syncplicity Partner Program**, please contact [sales@syncplicity.com](mailto:sales@syncplicity.com)

[www.syncplicity.com](http://www.syncplicity.com)

